Let's Go to the 2 ach...

Myrtle Beach, of course!

By Holley Aufdemorte

"Let's go to the beach!" If you want to stir up some excitement, those simple words are a sure-fire way to do it. After all, what could be more inviting and exciting than a day at the beach? Or, better still, a beach vacation? Imagine it: the sun's warmth on your bare skin... soft, wet sand between your toes... a gentle ocean breeze, scented with suntan lotion... waves rolling endlessly toward shore...

You're almost here.

Beach-bound vacationers have been making a beeline for the Myrtle Beach area for generations. To them, "the beach" means some special spot along South Carolina's Grand Strand-whether it's Myrtle Beach proper, North Myrtle Beach, Pawleys Island, or somewhere in between.

No matter which stretch of beach you lay claim to, you and your crew can count on a funfilled beach vacation. Sixty miles of glorious coastline are yours to enjoy, for swimming, fishing, sunbathing, shell collecting, participating in water sports, or simply taking a leisurely stroll.

And while the fun often starts at the beach, it certainly doesn't stop there. Folks of all ages find amusement parks irresistible, and the Myrtle Beach area is famous for them. Fun-seekers can ride roller coasters, Ferris wheels, merry-go-rounds, and other rides; play carnival-style "games of skill" or high-tech video games; and munch on snow cones, corn dogs, cotton candy, and other treats. There are lots of other fun spots as well, from cool water parks to hot racetracks to miniature golf courses galore.

Eight entertainment venues serve up everything from music and dance to dinner

shows and celebrity concerts. And, in case you haven't heard, there are 120 golf courses in the Myrtle Beach area, all laid out on a spectacular Lowcountry landscape. You'll even find lighted courses for night owls! The golfing just doesn't get any better.

Shoppers can make the rounds through outlet parks, traditional malls (including our newest, Coastal Grand), village-style shopping centers, and mega shopping/dining/entertainment complexes.

At mealtime, choose from nearly 1,700 full-service restaurants. Whether you settle in the heart of Myrtle Beach, drive north to Restaurant Row, or head south to the fishing village of Murrells Inlet, you're sure to locate a fabulous restaurant. And while fresh local seafood is our specialty, you can also choose mouth-watering steaks, fine Italian cuisine, spicy Mexican fare, scrumptious Japanese delicacies... the choices are endless.

Find out more...

Myrtle Beach Area Chamber of Commerce & Visitor Center 843-626-7444

www.myrtlebeachinfo.com

